



NOVIEMBRE 2014

| PRODUCTO                      | UNIDAD DE MEDIDA | PRECIO VENTA OCTUBRE | PRECIO VENTA NOVIEMBRE | DIFERENCIA  |              | SIN CAMBIO | OBSERVACIONES |
|-------------------------------|------------------|----------------------|------------------------|-------------|--------------|------------|---------------|
|                               |                  |                      |                        | PESOS       | PORCENTAJE   |            |               |
| <b>CEREALES</b>               |                  |                      |                        |             |              |            |               |
| GALLETAS MARÍA GAMESA         | KG               | 25.96                | 30.33                  | 4.37        | 16.85%       |            |               |
| HARINA DE MAÍZ MINSA          | KG               | 11.00                | 11.21                  | 0.21        | 1.93%        |            |               |
| HARINA DE TRIGO 3 ESTRELLAS   | KG               | 12.48                | 12.33                  | -0.15       | -1.18%       |            |               |
| PAN DULCE                     | PIEZA            | 5.61                 | 5.00                   | -0.61       | -10.91%      |            |               |
| PAN DE CAJA (680 grs.) BIMBO  | PAQUETE          | 23.00                | 25.50                  | 2.50        | 10.87%       |            |               |
| TORTILLAS DE MAÍZ (DEL SUPER) | KG               | 9.04                 | 9.98                   | 0.93        | 10.34%       |            |               |
|                               | <b>TOTAL</b>     | <b>87.09</b>         | <b>94.35</b>           | <b>7.26</b> | <b>8.34%</b> |            |               |
| <b>GRANOS Y SEMILLAS</b>      |                  |                      |                        |             |              |            |               |
| ARROZ MORELOS                 | KG               | 15.63                | 17.75                  | 2.12        | 13.54%       |            |               |
| FRIJOL NEGRO VERACRUZ         | KG               | 19.18                | 20.75                  | 1.57        | 8.19%        |            |               |
| LENTEJA VERDE VALLE           | KG               | 13.22                | 12.13                  | -1.10       | -8.28%       |            |               |
| FRIJOL BAYO                   | KG               | 13.33                | 15.80                  | 2.47        | 18.50%       |            |               |
|                               | <b>TOTAL</b>     | <b>61.37</b>         | <b>66.43</b>           | <b>5.06</b> | <b>8.24%</b> |            |               |
| <b>HORTOFRUTÍCOLAS</b>        |                  |                      |                        |             |              |            |               |
| GUAYABA                       | KG               | 12.40                | 13.00                  | 0.60        | 4.84%        |            |               |
| LIMÓN CON SEMILLA             | KG               | 13.58                | 12.33                  | -1.24       | -9.15%       |            |               |
| MANZANA STARKING              | KG               | 26.33                | 25.93                  | -0.41       | -1.55%       |            |               |
| NARANJA                       | KG               | 5.60                 | 5.33                   | -0.27       | -4.76%       |            |               |
| PAPAYA                        | KG               | 14.20                | 13.50                  | -0.70       | -4.93%       |            |               |
| PLÁTANO CHIAPAS               | KG               | 9.30                 | 9.23                   | -0.08       | -0.81%       |            |               |
| TORONJA                       | KG               | 7.60                 | 6.88                   | -0.73       | -9.54%       |            |               |
| AGUACATE HASS                 | KG               | 28.94                | 24.25                  | -4.69       | -16.21%      |            |               |
| AJO PAQUETE                   | 300G             | 14.23                | 19.15                  | 4.92        | 34.54%       |            |               |
| CALABACITA                    | KG               | 10.20                | 12.25                  | 2.05        | 20.10%       |            |               |



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|   |                  |                      |                        | PESOS         | PORCENTAJE    |            |               |
| CEBOLLA   | KG               | 9.82                 | 8.75                   | -1.07         | -10.86%       |            |               |
| COL   | KG               | 5.72                 | 6.00                   | 0.28          | 4.90%         |            |               |
| CHAYOTE   | KG               | 8.20                 | 9.25                   | 1.05          | 12.80%        |            |               |
| CHÍCHARO  | KG               | 19.60                | 20.00                  | 0.40          | 2.04%         |            |               |
| CHILE POBLANO                                       | KG               | 14.40                | 18.00                  | 3.60          | 25.00%        |            |               |
| CHILE SERRANO                                       | KG               | 23.20                | 22.50                  | -0.70         | -3.02%        |            |               |
| EJOTE   | KG               | 12.40                | 12.50                  | 0.10          | 0.81%         |            |               |
| ESPINACA  | MANOJO           | 4.60                 | 4.50                   | -0.10         | -2.17%        |            |               |
| LECHUGA (OREJONA)                                   | KG               | 10.78                | 9.50                   | -1.28         | -11.87%       |            |               |
| NOPAL   | KG               | 11.20                | 10.75                  | -0.45         | -4.02%        |            |               |
| PAPA ALPHA  | KG               | 11.80                | 13.50                  | 1.70          | 14.41%        |            |               |
| PEPINO  | KG               | 10.60                | 10.00                  | -0.60         | -5.66%        |            |               |
| JITOMATE BOLA                                       | KG               | 12.80                | 14.00                  | 1.20          | 9.37%         |            |               |
| TOMATE VERDE  | KG               | 7.40                 | 9.50                   | 2.10          | 28.38%        |            |               |
| ZANAHORIA   | KG               | 8.80                 | 6.25                   | -2.55         | -28.98%       |            |               |
| <b>TOTAL</b>  |                  | <b>313.70</b>        | <b>316.84</b>          | <b>3.14</b>   | <b>1.00%</b>  |            |               |
| <b>CÁRNICOS</b>                                     |                  |                      |                        |               |               |            |               |
| AVES (POLLO ENTERO)                                 | KG               | 34.26                | 34.23                  | -0.03         | -0.08%        |            |               |
| CARNE DE CERDO FILETE                               | KG               | 93.58                | 90.00                  | -3.58         | -3.82%        |            |               |
| CARNE DE RES MILANESA                               | KG               | 116.40               | 107.48                 | -8.93         | -7.67%        |            |               |
| CARNES PROCESADAS<br>SALCHICHAS FUD                 | KG               | 50.00                | 48.00                  | -2.00         | -4.00%        |            |               |
| JAMÓN FUD VIRGINIA                                  | KG               | 81.50                | 62.00                  | -19.50        | -23.93%       |            |               |
| CHORIZO FUD CANTIMPALO                              | KG               | 30.00                | 40.00                  | 10.00         | 33.33%        |            |               |
| PESCADOS Y MARISCOS<br>FRESCOS<br>(MOJARRA TILAPIA) | KG               | 53.33                | 43.95                  | -9.38         | -17.59%       |            |               |
| <b>TOTAL</b>  |                  | <b>459.07</b>        | <b>425.66</b>          | <b>-33.41</b> | <b>-7.28%</b> |            |               |



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|  |                  |                      |                        | PESOS      | PORCENTAJE |            |               |
| <b>ABARROTES</b>   |                  |                      |                        |            |            |            |               |
| ACEITE 1-2-3   | LITRO            | 19.20                | 20.05                  | 0.85       | 4.43%      |            |               |
| ALIMENTO PARA BEBÉ. GERBER SOPA CON VEGETALES Y CARNE DE RES (113 GRS) | FRASCO           | 8.96                 | 8.70                   | -0.26      | -2.90%     |            |               |
| ATÚN DOLORES (170 GRS)   | LATA             | 11.33                | 10.95                  | -0.38      | -3.38%     |            |               |
| AZÚCAR   | 1KG              | 11.30                | 11.25                  | -0.05      | -0.44%     |            |               |
| CAFÉ SOLUBLE NESCAFÉ (100 GRS)   | FRASCO           | 29.80                | 32.50                  | 2.70       | 9.06%      |            |               |
| CAFÉ DE GRANO INTERNACIONAL (908 GRS)                                  | FRASCO           | 103.50               | 77.00                  | -26.50     | -25.60%    |            |               |
| CANELA (50 GRS.)   | BOLSA            | 13.33                | 11.33                  | -2.00      | -15.00%    |            |               |
| CONCENTRADO DE POLLO. KNOR SUIZA (450 GRS)                             | FRASCO           | 27.00                | 26.50                  | -0.50      | -1.85%     |            |               |
| CHILES JALAPEÑOS EN LATA LA COSTEÑA (220 GRS)                          | LATA             | 7.14                 | 5.50                   | -1.64      | -22.97%    |            |               |
| CHOCOLATE EN BARRA IBARRA (360 GRS)                                    | CAJA             | 41.00                | 41.25                  | 0.25       | 0.61%      |            |               |
| CHOCOLATE EN POLVO CHOCO CHOCO (800 GRS)                               | BOLSA            | 14.00                | 14.00                  | 0.00       | 0.00%      | x          |               |
| DULCES Y POSTRES (GELATINA) D'GARI (140 GRS)                           | BOLSA            | 8.42                 | 8.00                   | -0.42      | -4.99%     |            |               |
| HUEVO BACHOCO ROJO (18 PIEZAS)   | CAJA             | 27.67                | 27.50                  | -0.17      | -0.60%     |            |               |



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|  |                  |                      |                        | PESOS         | PORCENTAJE    |            |               |
| LECHE CONDENSADA NESTLÉ 397 GRS)             | LATA             | 15.00                | 13.33                  | -1.67         | -11.11%       |            |               |
| LECHE EN POLVO NIDO (360 GRS).               | LATA             | 28.00                | 38.00                  | 10.00         | 35.71%        |            |               |
| LECHE EVAPORADA CARNATION CLAVEL (470 GRS)   | LATA             | 10.64                | 11.50                  | 0.86          | 8.08%         |            |               |
| LECHE PASTEURIZADA LALA                      | LITRO            | 13.70                | 13.93                  | 0.23          | 1.64%         |            |               |
| MANTEQUILLA CHIPILO (90 GRS)                 | BARRA            | 10.78                | 10.50                  | -0.28         | -2.60%        |            |               |
| MAYONESA Mc. CORMICK (390 GRS)               | FRASCO           | 20.90                | 20.00                  | -0.90         | -4.31%        |            |               |
| MOSTAZA Mc. CORMICK (210 GRS)                | FRASCO           | 10.30                | 8.25                   | -2.05         | -19.90%       |            |               |
| PASTA PARA SOPAS LA MODERNA (200 GRS)        | BOLSA            | 4.63                 | 4.67                   | 0.04          | 0.90%         |            |               |
| PIMIENTA (0.75 GRS)                          | FRASCO           | 16.67                | 10.00                  | -6.67         | -40.00%       |            |               |
| PURÉ DE TOMATE LA COSTEÑA 800 GRS            | LATA             | 10.00                | 10.00                  | 0.00          | 0.00%         | x          |               |
| QUESO FRESCO PANELA (VOLCANES)               | 350G             | 28.00                | 36.00                  | 8.00          | 28.57%        |            |               |
| SAL REFINADA LA FINA                         | KG               | 7.90                 | 7.50                   | -0.40         | -5.06%        |            |               |
| SARDINA LA TORRE (425 GRS)                   | LATA             | 17.63                | 13.67                  | -3.97         | -22.50%       |            |               |
| <b>TOTAL</b>                                 |                  | <b>516.80</b>        | <b>491.88</b>          | <b>-24.92</b> | <b>-4.82%</b> |            |               |
| <b>ARTÍCULOS PARA EL HOGAR Y LA LIMPIEZA</b> |                  |                      |                        |               |               |            |               |
| BLANQUEADOR CLORALEX (950 ML.)               | LITRO            | 10.50                | 9.88                   | -0.63         | -5.95%        |            |               |



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|   |                  |                      |                        | PESOS      | PORCENTAJE |            |               |
| CERILLOS (10 CAJAS)   | PAQUETE          | 12.97                | 10.00                  | -2.97      | -22.90%    |            |               |
| DESODORANTE OBAO(65 ML)<br>ACTIVE FORMEN                      | FRASCO           | 18.00                | 18.50                  | 0.50       | 2.78%      |            |               |
| DETERGENTE LAVATRASTES<br>SALVO                               | 900G             | 17.21                | 18.22                  | 1.00       | 5.82%      |            |               |
| DETERGENTE ROMA (ROPA)  | KG               | 21.74                | 19.98                  | -1.77      | -8.12%     |            |               |
| ESCOBAS   | PIEZA            | 26.40                | 30.00                  | 3.60       | 13.64%     |            |               |
| FOCOS 60 WATTS  | PIEZA            | 6.75                 | 6.30                   | -0.45      | -6.67%     |            |               |
| INSECTICIDA H-24 (309 ML)<br>DOMÉSTICO                        | BOTE             | 29.50                | 34.75                  | 5.25       | 17.80%     |            |               |
| JABÓN DE BARRA ZOTE (400<br>GRS)                              | PIEZA            | 10.78                | 9.09                   | -1.69      | -15.70%    |            |               |
| JABÓN DE TOCADOR<br>PALMOLIVE (200 GRS)                       | PIEZA            | 10.20                | 7.95                   | -2.25      | -22.06%    |            |               |
| NAVAJAS Y RASTRILLOS<br>PARA AFEITAR<br>(PRESTO BARBA)        | PIEZA            | 16.40                | 19.00                  | 2.60       | 15.85%     |            |               |
| PAÑALES DESECHABLES.<br>KLEEN BEBÉ SUAVELASTIC<br>(14 PIEZAS) | PAQUETE          | 31.00                | 40.00                  | 9.00       | 29.03%     |            |               |
| PAPEL SANITARIO PÉTALO (4<br>ROLLOS)                          | PAQUETE          | 15.00                | 17.00                  | 2.00       | 13.33%     |            |               |
| PASTA DENTAL CALCIDENT<br>(150 ML)                            | TUBO             | 16.00                | 17.25                  | 1.25       | 7.81%      |            |               |
| PILAS DURACELL AA (4<br>PIEZAS)                               | PAQUETE          | 40.00                | 40.00                  | 0.00       | 0.00%      | x          |               |
| SERVILLETAS PÉTALO (250<br>HOJAS)                             | PAQUETE          | 13.93                | 11.65                  | -2.28      | -16.39%    |            |               |



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|  |                  |                      |                        | PESOS          | PORCENTAJE    |            |               |
| SHAMPOO VANART (900 ML)                        | FRASCO           | 21.75                | 22.95                  | 1.20           | 5.52%         |            |               |
| TOALLAS SANITARIAS KOTEX FREE SOFT (14 PIEZAS) | PAQUETE          | 17.20                | 16.25                  | -0.95          | -5.52%        |            |               |
| <b>TOTAL</b>                                   |                  | <b>335.34</b>        | <b>348.75</b>          | <b>13.42</b>   | <b>4.00%</b>  |            |               |
| <b>GRAN TOTAL</b>                              |                  | <b>1,773.36</b>      | <b>1,743.91</b>        | <b>- 29.45</b> | <b>-1.66%</b> |            |               |

**ESTAS DIFERENCIAS FINALES, SON EL RESULTADO DEL COMPARATIVO DE PRECIOS DEL MES ACTUAL CON RESPECTO AL MES ANTERIOR, EN CADA UNO DE LOS PRODUCTOS DE LA CANASTA BÁSICA DE LOS DIFERENTES CANALES DE DISTRIBUCIÓN.**